

**REALTY  
EXECUTIVES**

# EXEC CONNECT

WEEKLY HEADLINES

[55 Years of Realty Executives and Beyond](#)

CELEBRATING



As we celebrate our roots and future successes, we take a look back at the history of Realty Executives and the significant times that changed our course and helped us get to where we are today.

Founded in 1965, Realty Executives is one of the largest and most established real estate franchisors in the industry. With over 500 offices and 8,000 agents, it is the only brand that is named after its people—the Executives.

**1965:** Dale Rector launches Realty Executives in Phoenix, AZ and creates...

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## [Five Home Remodeling Ideas for Increasing Curb Appeal](#)



If you're considering putting your house on the market, it's never too early to start figuring out what it will take to make your home irresistible to prospective buyers. Amping up curb appeal isn't all about the outside, as making your home more marketable is an inside job, too.

Even if HGTV is your favorite channel, chances are you've got at least a few home remodeling projects you've been putting off. It's ok. We know it's a lot easier to watch than to actually do.

So where...

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